We Are Coming Back!!!

Eighty-six percent (86%) say they are COMING BACK NEXT YEAR!

The **Yip-Yo Growth Palooza** survey found that 51 of the 59 returned surveys said these Lions will return to another Yip-Yo rally. What a compliment with messages emphasizing the lessons learned on growth through retention of members, growing your own clubs, and starting new clubs.

We Are Coming Back!!!

Brian Sheehan

PIP Brian Sheehan stressed how to develop and increase strong **MEMBERSHIP** in your club.

PDG Jay Norby emphasized the need on starting **NEW CLUBS**. Norby talked about traditional clubs versus specialty clubs. He shared members resources, necessary skills and answered questions to help Lions understand there is a new way forward today.

PID Bruce Beck connected the importance of **SERVICE** to member retention, growing service projects to keep members involved and understanding service needs are to be fun and exciting as well as fulfilling.

Jay Norby

CC Denise Laudenbach planted the seeds of **LEADERSHIP** to step forward to meet the needs at the club, zone, district, and state levels. Her vision was so powerful, that we had one Lion actually come forward and volunteered to be a zone chair.

Bruce Beck

PID Lee Vrieze also did his part on answering and helping Lions navigate the **LIONS PORTAL**.

The buzz in the crowd was gratifying and the lunchtime conversations resonated with the importance of members, service, and leadership. The success of this first Yip-Yo rally is magnified by CC Phil Larabee is now organizing a spring Yip-Yo for the eastern half of the Iowa. Larabee believes that more Lions can profit from the similar motivational and inspirational workshops to build their membership, increase their service, and activate more leaders

Denise Laudenbach

Lee Vrieze

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Some of the survey comments focusing on leadership were:

- We need leaders in MD9 and I can do that.
- We all need to step up in leadership.
- I am going to step up and become a Zone Chair!

Some of the survey comments about service were:

- Want to get more Lions involved at my club.
- Club Level and [instructor was] pushy and lots of ideas, and plans.
- Seminars got me excited.
- Given additional resources and provide for my club.

Because of the positive reactions and survey results, 9SW is currently forming a Yip-Yo committee to organize the second annual **YIP-YO GROWTH PALOOZA in late summer on August 8th, 2026**, just before the Iowa State Fair**.** Since the Audubon High School is a great arena, we hope to hold it there again.

Our Yip-Yo 2.0 Committee will have representation from 9NW with Jeremy and Dawn Thompson and PID Gary Fry from 9MC. We trust that shared district organizational opportunities will stimulate Lions from more districts to attend. Lions of 9SW wants to share the success of this seminar with our neighboring districts. Lions are powerful when sharing their knowledge and skills with each other.

Enjoy the Yip-Yo Gallery @ https://www.iowalions9sw.org/yip-yo-growth-palooza-2025-gallery/

Contributed by PDG Allen Zobel